

Minutes pass unanimous

Web design group would like permission to go ahead and code.

They have responded to board members critiques.

This will mean that files will be exchanged within the group, but when the web page is closer to consumption, they will have put the web page up but without any links from our website. With a specific address that board members can view.

Patton, Floystrup, unanimous.

Constant contact:

See Joan's notes on website

If someone wants to add something to the constant contact: procedure is to contact Joan, the coordinator.

FORL is also interested in having their own news letter- we can announce this in the news bulletin when they are prepared with a newsletter.

What happens to the addresses: they stay in our constant contact list and are not shared with anyone, even FORL

What is the optimum size of a website committee- there may be a great need for rockridge news and the web committee to closely communicate.

Timing – 7th and 21st perhaps. Should come out before the town hall meetings. Perhaps the first and third Sunday of the month.

I move to approve the policy that Joan has written, with given amendments.

Ellen

Ananimous.

Rockridge news

Deadline: October 23

Don will write up some guidelines for properly typing and submitting articles for rockridge news. Also writing guidelines for writing articles for the news. This shall be uploaded on the yahoo group site.

Articles: Danica: rockridge kids

Town hall meeting:

Ellen: fourth bore

Stu: Safeway, creekside

Leftovers from last month

Jane Bruners meeting

Zoning update

Jason: recent bill signed by the gov that relate to transit oriented development

City of Oakland's budget shortfall- how will this affect Rockridge
Chabot construction
Private security of RDA
NCPC article about Russo

Halloween parade: photos to be uploaded to the website.

Letter

October town hall meeting. Nicki harris will lead 12 state propositions and some locals
Only needs tables, light, microphones town hall will be at 7:30.
Danica would like to give money in appreciation for their assistance.
Katy agrees. Joan checks the budget
Danica moves we make a contribution to League of Women Voters for leading our
discussion several times, she suggest a sum of \$100.
Patton seconds
Any further discussion: does it make

Unanimous.

Website: Ronnie needs some help with updating the website. Ronnie would like to
modify the website to a standard three column layout so that there is navigation bar on
every page- this will allow the constant contact to send direct links to articles.
Google analytics shows that we have 50 to 70 daily visits. See yahoo group site for more.
Visitors are not sending very much time on our pages, this is something to address.
Constant contact also provides statistics.

Financial:

Paypal: Joan has an authority to open paypal account.
Report: Earned income: 105% for this month. Sales use and tax is overbudget and has not
been reported properly. Overall we are

Out and About:

Danica

Garage cans along shafter- both the city and RDA put out. RCPC has made conditions
Article for rockridge news about responses.
Really successful photos engaged community members (is there a chance to ask for
donations?)
Timing was bad- we competed with How Berkeley can you be?
Maybe next year we should set up a u shaped table for better engagement.
Maybe we should have a slogan. Maybe a catchy flyer
We should have an ad-hoc committee with 2 months for preparations.

Request for Board position on Red Oak Realty.

Past chairs of RCPC have unequivocally stated that this is the type of projects that RCPC has opposed in the past.

Danica feels it would be disrespectful to the previous board members that have fought so hard to keep offices out of the Dreyr's first floor.

The dryer's building represents where we "drew the line in the sand"

Patton moves that we oppose red oak, Danica seconds, unanimous ellen abstains

Patton moves that we adopt a second recommendation that we generally oppose non-retail uses on the first floor of college avenues. Seond Floystrup

Unanimous

(Katy- you need to check on line polls and include them in minutes)

We will contact dryer's, red oak, news, RDA, planning department, constant contact.

Board asks Land Use Committee to make a statement about our stance on zoning in rockridge.

Dealing withunder our bylaws there is a very convoluted means of dealing with special situations. Form consenting to the receive communications via electronic mail. Patton doesn't agree to the procedure but realizes this is desired by the rest of the board. Brings up the point that electronic discussions are not the same as personal discussions and perhaps we should set some parameters in the bylaws for when electronic decisions: perhaps to two situations: called by chair, or if the chair is not available, the vice chair, to consider an item that was previously discussed and deferred to an electronic vote (for example, needing to see a letter); the second circumstance, would be a situation in which the executive committee calls the board to consider an item for which is not allowed to act on its own but for which (see Stu's notes) The executive committee would be the four officers and one additional board member.

See resolution- an example of when it would be necessary is especially true with the land use committee- often there are time sensitive issues that need immediate response.

Stu suggests we table the discussion for the current meeting. We should, in the mean time, qualify what the executive committee would be able to do.

The executive committee will also limit the powers of the chair, potentially a good balance.

Committee reports:

FROG had park clean up, college prep came and helped

Restroom is going to be located on Caltrans land, Caltrans will not sign off on the plans until they are %100 and the city usually requires 50% to go to bid.

Schools – meeting hosted by Jodi London about community involvement. Will email notes

Rockridge Montessori expansion on Broadway is proposing an expansion. This has been a controversial topic. Controversial item: immediate neighbors do not want expansion,

but Rockridge parent's may want expansion. Meeting on the 6th. This is an "edge of zone" issue. Likely requires a CUP. Question: are they expanding the. Lavin discloses that he is putting in an application for his daughter's to attend there.

Lavin- article about Chabot?

LUC: Safeway: 3 meetings of stakeholder committee. 3 representatives were brought in who represent only themselves, include an officemate of Safeway's land use lawyer (this individual is also a land use lawyer); the groups object to his presence because he was handpicked by Safeway. Stu objected to consensus process. Another of the reps withdrew. Susan Shawl asked Safeway to bring plans for 3 small stores built in the area, and with the support of several other members of the committee, they agreed. Pre-meeting without Safeway was convened by concerned neighbors to see if they could come up with a unified position to present Safeway with. (LUC recommendations to the board for our position on Safeway: see LUC notes). The result was that Todd Paradise agreed to take the program back to Safeway corporate and will respond at the next meeting.

Lavin- are we missing an opportunity to get something good out of this because we are being too rigid? Ronnie: we were open to it in the beginning, but have found Safeway to unresponsive to our requests. Floystrup: feels like the stakeholder meetings and group want to see an improved store.

Patton moves to empower Stu to approach Todd Paradise and offer our support in putting the proposal to safeway.

Danica. Seconds.

Lavin points out that this document doesn't express that we need to spell out that the arch details need to apply to Claremont ave as well.

Danica would like more time to review this document.

Issue about the corner- discussion about including this item in the position and whether this property will likely be developed if the safeway store is of a similar size.

Patton moves we support the oct 1st draft, Danica seconds, everyone except joan abstainsg

Everyone is here, Lavin arrived at 8:45, Kaufner arrived at 9:15. (?)

Patton moves board authorize Stu to make changes to Oct 1st position paper and give him discretion to make changes & negotiate with Safeway re RCPC position.

Joan seconds.

Discussion: Danica would like to see the letter before it is approved.

Opposed Danica and ellen motion passes.

Hauser- arch is pulling out the previous alternative because the finances didn't add up. There will be fewer units but they will be larger.

Zoning update: check with Ronnie: committee member of some kind? Motion to write a letter requesting a position on the panel and we nominate Stu to fill that position. Floystrup, Patton. Unanimous.

Bloodbank. The redcross says they have resolved all of their problems. Lavin will follow up by contacting the neighbors.

Fourth bore coalition: update on litigation: filed our opening brief. Caltrans will be filing their brief at the end of this month, we will have a week to write a reply brief. Hearing is on October 31st. We need to start fundraising.

Think about how we are going to solicit money. Proposal is to potentially go door to door and ask about money. Flyer perhaps to hand out- Joan and Ronnie will work on preparing a good solicitation flyer. Link to the fourth bore website in next.

November town hall meeting.

Invite Jane Brunner to talk about the budget. Russo as a back up.

November Agenda.

Follow up items

Website

Budget for next year

Adjourned at 10:23