

# **RCPC ROCKRIDGE COMMUNITY PLANNING COUNCIL**

◇ 5245 COLLEGE AVENUE PMB 311 ◇ OAKLAND, CALIFORNIA 94618 ◇ 510 • 869-4200◇

## **BOARD OF DIRECTORS MEETING -- AGENDA –April 1, 2010, 7:30 PM –First Draft Meeting Host –Cesar Angobaldo**

### Item 1: Administrative [7:30]

- A) Approval of agenda
- B) Consent calendar [5 min] – All
  - a. Minutes of regular March Meeting
    - a. *approved*
  - b. Confirmation of Executive Committee actions

### Item 2: High Profile Items [7:35]

- A) Further items on DVD Purchase Project
  - a. Update on DVD Purchase – Jon & Annette
  - b. Fundraising Plan for Purchase, cases, cataloging, etc. – all
    - i. *6 month fund raising period; starting 5/1/2010*
      - 1. *target funds \$42k; details of costs from Annette*
      - 2. *end by Oct. 2010*
      - 3. *appeal to residents and corporations*
        - a. *i.e. corporations associated with film community*
        - b. *Grant DB may have some good corporations to approach*
        - c. *Can FoRL provide past corporate donors?*
          - i. *Donor list for RR Library donations?*
      - 4. *donation box in RR Library? Seek advice of librarians*
    - ii. *Display progress of fund raising in RR Library Lobby*
    - iii. *Restricted donation gifts, i.e donations to pay for PBS series possible*
      - 1. *tracking specific donations to specified DVDs is highly labor intensive*
      - 2. *apply to major gift only, i.e. \$5k?*
  - c. Discussion of legal and tax obligations of FoRL, FROG, & RCPC – Jon, John Gussman
    - i. *Re: large amounts in FoRL's accounts*
      - 1. *brought to RCPC arrangement, i.e. committee bylaws; funds left over from RR Library Building fund*
      - 2. *relationship is reviewed annually; either party can sever relationship @ annual review*
  - d. Discussion of bylaw amendments for FoRL, FROG, & fiscal sponsorships – Stu, John Gussman
    - i. *Suggest a committee review the relationships, activities of sub-committee groups, i.e. FoRL and are consistent with RCPC 501c3 non-profit status*
      - 1. *Stu, JohnG, Ronnie and Ann will work on this committee*

### Item 3: General []

- A) Planning for April Board elections - confirm assignments & plans (5 min)
  - a. *Andy to make up ballots and ballot box*
    - i. *All candidates are still running*
    - ii. *Target 100-150 votes*
    - iii. *Michael will attend to ballot box on Sat. 4/10 11-2pm*
    - iv. *Bill will help Andy @ Town Hall/NCPC joint meeting*
  - b. *BOD officer elections 4/11 – 7PM, Sunday Stu's house*
- B) Follow-up on redbook update (5 min)
  - a. *April 27 @ 7:30, follow up meeting, CrepeVine*
  - b. *Add FoRL bylaws as appendix to Redbook*
- C) Update on UnderBART – Ann
- D) Updates of storage of archival material ()
  - a. Physical files – storage space rental () – Joan
    - i. *Joan still has materials; pricing storage facilities*
      - 1. *Joan's term is up the Saturday after election*
  - b. Electronic files () – Michael
    - i. *Still testing/monitoring online storage*
    - ii. *Ronnie provided USB drives*

- iii. *File audit sheet 45-50% complete*
  - iv. *Need decisions on Group folders/files*
  - v. *Other files, i.e. 'Chair' files from Ronnie needs a method for archiving*
  - vi. *Flup next month with file audit sheet and possible solutions*
- E) Discussion on Liason to different committees
- a. *FROG No liason*
  - b. *Liasons need to notify if not attending committees, i.e. NCPC*
  - c. *Add to RedBook and bylaws and back to BOD for discusson on liasons guidance and expectations*

#### Item 4: Financial []

- A) Presentation/discussion of financial reports (10 min) – Joan
- 1. March financial reports
    - i. *Joan reviewed reports; DVDs will be momentary asset of RCPC*
    - ii. *Will be reviewed next month, May*

#### Item 5: Committee Reports []

- A) FROG Committee – Ronnie
- a. *May incur large capital outlay; City of Oakland might pay for repairs for fly bar*
  - b. *Will consider grant applications for public art (mural)*
    - 1. *What will RCPC require from FROG for grant applications?*
    - 2. *funds from PayGo still in question; funds are with City accounting currently; no check from City yet*
- B) Land Use Committee (5 min) – Stu
- a. Update on zoning update
    - 1. *(3) city wide meetings this month*
    - 2. *staff meeting with community groups currently*
  - b. *FANs meeting cancelled this week*
  - c. *Safeway EIR may be out in May*
    - 1. *Transportation consultants list needs review to approach*
      - 1. *will consider other avenues for seeking the right consultant*
      - 2. *Would like Transportation consultants to review EIR from Safeway*
- C) Communication Committee -Don
- a. Update on website redesign
    - 1. *new material posted; Don will send links*
    - 2. *critique next month*
  - b. Articles for May issue of Rockridge News – Don
    - 1. *potential stories reviewed by Don*
  - c. Ad policy change
    - 1. *volume has dropped in recent months*
    - 2. *RR News could be in the red*
    - 3. *economy has effected ad sales*
    - 4. *Jo and Susan offer suggestions for mitigating these loses*
    - 5. *Have advertises create accountability for their ads, i.e. "saw it in the RR News".*
    - 6. *Ad items are more operational than BOD issues*
- D) Transportation Committee – Andrew
- a. Update on AC Transit BRT and Oakland preferred alternatives
    - 1. *Joint letter submitted to planning commission*
      - 1. *no recommendation sent by City Council*
    - 2. *EIR should not be final EIR; circulate for comments*
      - 1. *AC Transit on "clock" for Federal funding; pushing EIR for finalization*
      - 2. *Is this more a political issue?*
      - 3. *Is this an EIR before the EIR?*
      - 4. *AC Transit plans to break ground by 2011*
      - 5. *RCPC is bringing these issues of concern to Barbara Lee*
        - a. *AC Transit may not be fully respecting the community*
      - 6. *City Transportation committee has recommended a Rapid Bus+*
      - 7. *STAND, ULTRA, Telegraph BID, RDA should be contacted to discuss before sending letter*

- b. Update on 51 line split
    - 1. *Public meetings covered service changes*
      - 1. *performance, scheduling, financial efficiency*
      - 2. *Rockridge was considered for split*
      - 3. *RCPC opposed splitting*
      - 4. *49/7 split was not mentioned*
    - 2. *Split went into effect 3/28*
      - 1. *51A turn around was not sufficiently divulged*
      - 2. *51B turn around “ “ “*
    - 3. *JBrunner’s office organized meeting with ACTransit and community*
    - 4. *AC Transit committed to a solution not running on Keith by 6/2010*
      - 1. *Short term possibility, turn around in BART parking lot*
    - 5. *Follow up meeting 4/8 or 4/18*
    - 6. *Photo document and present to AC Transit*
- E) Fourth Bore Coalition Update () – Ronnie
- a. Highway 24 corridor study -- update
    - 1. *Corridor study group; need decisions on issues*
    - 2. *Consultant funds not prudently spent*
      - 1. *Annette motions to extend meeting for 10min (from 10:00)*
      - 2. *2<sup>nd</sup> by Andy*
        - a. *Unanimously approved*
    - 3. *Corridor study could be successful, or not*
      - 1. *Study suggests HOV lane*
        - a. *AC Transit interested; not sure about neighboring cities, i.e. Orinda*
        - b. *Lamorinda wants no capacity increase*
      - 2. *Or bicycle lanes*
  - b. *Andy accompanied Ronnie to last meeting*
  - c. *Construction started (Tudor/Saleba) and agreements not being honored*
    - 1. *re: trucks parking on street*
  - d. Oakland mitigatons
    - 1. *Community based mitigation*
    - 2. *Ronnie will circulate materials*
    - 3. *Will need supporting documentation for issues, i.e. traffic lights, sound walls, etc.*
      - 1. *Will sound walls be pushed to MMCCA*
  - e. *FBC meetings moved to Wednesdays*

Item 6: May agenda items: []

- 1. Introduction of new board members
- 2. Election of Board officers
- 3. standard agenda items

Item 7: Adjourn []10:10PM