

# **RCPC** ROCKRIDGE COMMUNITY PLANNING COUNCIL

◇ 4123 Broadway PMB 311 ◇ Oakland, California 94611

◇ 510 • 869-4200 ◇

**BOARD OF DIRECTORS MEETING**  
**Rockridge Branch Library, 2<sup>nd</sup> Floor Meeting Room**  
**AGENDA –February 3, 2011, 7:30 PM – DRAFT**  
**Meeting Host – Alex Naughton**

Item 1: Preliminary items [7:30]

- A. Rollcall
- B. Approval of agenda
- C. Consent calendar (5 min) – All
  - a. *Ronnie motions to approve consent calendar*
  - b. *Annette 2<sup>nd</sup>*
    - i. *Motion unanimously passes*
1. Minutes of January Board Meeting – Michael
2. DVD Fundraising drive update report – Jon/Annette
3. College Ave. Safeway fundraising update – Stu
4. agreement to table subsidiary bylaw for one month
5. agreement to table liaison bylaw for one month
6. update on BART Rockridge Plaza
7. accepting Robert Ornestein's resignation
8. validate Executive Committee actions
  - a. approving letter on George & Walt's Bar

Item 2: High Profile Items [7:35] (1 hr. 30 min)

1. Consideration of adding Colby Park area to RCPC boundaries (10 min)
  - i. *Chris states 50 signatures to request annexation to RCPC boundaries*
    1. *Neighbors are doing most of their shopping on College Ave*
  - ii. *Items to consider near Colby Park which will impact RCPC/Rockridge neighborhood*
    1. *Antennae from between liquor store and laundremat on Telegraph*
  - iii. *Active block captains and most of neighborhood receives Rockridge News and participating on deliveries; most of neighborhood covered for deliveries of RR News, but some areas still to be solidified.*
  - iv. *Alcatraz to SR24 to 60<sup>th</sup> approximately encompasses the boundaries for annexation; see included map with signatures. A few blocks further north are those areas which need to be confirmed for annexation.*
  - v. *Ronnie motions to annex Telegraph (back of commercial properties) to #24 to Claremont/Colby to 60<sup>th</sup> annexed to RCPC inclusion.*
    1. *(5) Yeas*
    2. *(1) absention*
    3. *Motion passes*
    4. *See annex map RCPC\_annex*
2. Possible appointment to RCPC Board of Directors (15 min)
3. report on kitchen tour (20 min)
  - i. Barry Kaufman – kitchen tour cookbook
    1. *In the community since Dreyer's project; participated with early RR News (mimeographed sheets)*
    2. *Has ideas for cookbook to compliment Kitchen tour based as RR Community cookbook*
      - a. *Will call for participation in next RR News edition*
        - i. *Based on history, ethnicity*
        - ii. *Help to build community relations*
      - b. *Included with price of ticket for Kitchen tour*
      - c. *Has spoken with a few College AVE merchants already*
        - i. *Contributions*
        - ii. *sales*
  - ii. Natalie Mehta
    1. *Natalie co-chaired in the pass; Sunday Oct 2<sup>nd</sup> selected for tour*

2. *Oct 2<sup>nd</sup> is the weekend after "Out and About"*
  - a. *Also conferred with "Shades of Green" put on by Crocker Highlands organization. Could be alternating years with RCPC Kitchen tour*
  - b. *Last Kitchen tour netted about \$17k*
  - c. *2/3 of attendees from out of area; need publicity chair for Kitchen tour*
  - d. *Identified kitchens already and happen to be in nice "cluster" of kitchens; no mention of tour/kitchen volunteers in RR News as of yet.*
  - e. *Board volunteers needed for the weekend of Oct.2<sup>nd</sup>*
    - i. *Mid August, posters and maps are printed and volunteers will be needed*
    - ii.
4. Report and budget from FROG (15 min)
  - i. *Theresa Nelson, Chair; former RCPC Chair*
  - ii. *Custom designed for the area; no other park like this in U.S.*
  - iii. *Many projects have evolved to improve and maintain the park*
    1. *April and May for maintenance with CPS students*
    2. *10<sup>th</sup> year for CPS student involvement*
- a. Consideration of approving 2011 RCPC budget – Stu/Cesar (15 min)
  - i. *No updates since December*
  - ii. *Insurance payment made but not yet reflected in budget*
  - iii. *Accrual or cash accounting;; must stay cash*
  - iv. *DVD project/loan*
    1. *How to handle incoming funds?*
    2. *Expense of cataloging not yet figured into budget*
    3. *Possibly \$13k expense figure in Dec. 2011 vs. \$26k target for fund raising total*
  - iv. *Include classes for each fund raising project in budget*
  - v. *Request fund raising plan from Ann for BART project*
5. Discussion of whether to fill Orenstein board seat (5 min)
  - i. *Defer to after elections as this is merchant seat*
    1. *Should there be an option to fill with citizen if not filled by merchant*
  - ii. *Insure board member is able to dedicate time to RCPC BOD*
6. *Ronnie moves to approve Budget*
  - i. *Andy 2<sup>nd</sup>'s*
  - ii. *Unanimously approved*
7. Consider Board position on Rockridge Shopping Center [**closed session**] (15 min)
  - i. *Andy moves for closed session*
  - ii. *Alex 2nds*
    1. *Unanimously passes*
  - iii. *Andy moves for end closed session*
  - iv. *Alex 2nds*
    1. *Unanimously passes*

Item 3: General Board Business [9:05]

- B. Financial Report – Cesar (10 min)
  - a. *Cesar reviewed monthly financials*
    - i. *Donation*
    - ii. *P&L figures*
  - b. *Need copy of Quickbooks for Cesar to better work with figures from Craig*
  - c. *Alex moves to approve Jan. Treasurer report*
  - d. *Andy 2nds*
    - i. *Unanimously approved*
- C. Redbook Update progress report -- Andrew (5 min)
  - a. *Need committee members for participation*
- D. Revised board communications policy -- Ronnie (10 Min)
  - a. *Andy moves for closed session*
  - b. *Alex 2<sup>nd</sup>*

- i. Unanimously approved*
- E. Updating RCPC Board chairs plaque at Rockridge library (5 min)
  - a. *Deferred due to Bill's absence*
- F. Policy on approving unbudgeted expenditure(5 Min)
  - a. *Per Stu's memo*
  - b. *Andy moves to accept Stu's memo as policy*
    - i. *Michael 2<sup>nd</sup>*
      - 1. *Unanimously approved*

Item 4: Regular Committee/Liaison Reports [9:40]

- A. Transportation/Fourth Bore Coalition?
  - a. *AC Transit wants Berkeley reps off BRT committee due to conflicts*
    - i. *Per Berkeley's position*
    - ii. *Is AC Transit not following Oakland City's recommendations for considerations?*
  - b. *FBC project suggestions are being accepted*
- B. Communications – Don (15 min)
  - website redesign – progress on going live (5 min)
    - a. *Andy motions to approve \$49/yr for https sw on website*
    - b. *Alex 2nds*
      - i. *Unanimously approved*
  - Rockridge News Articles (5 min)
  - Town Hall Meetings (5 Min)
    - c. February – Rockridge birds & wildlife -- Annette
    - d. March – Board candidate presentations/John Russo -- Ann
    - e. April – Board elections/??? – Michael –
      - i. *check with NCPC dual meeting date change*
      - ii. *Possibly Ashley, Stu and/or Alex to run election*
    - f. May -- ??
- C. Schools – Bill (?)\*
  - a. Ride to reason
    - i. *No donation required*
    - ii. *RCPC logo would be put on T-shirts in appreciation of RCPC's efforts*
      - 1. *Michael motions \$150 donation for RCPC logo on TShirts*
      - 2. *Alex 2nds*
        - a. *(4) yeahs*
        - b. *(1) neah*
          - i. *Motion passes*
- D. Land Use Committee – Stu (25 min) \*
  - a. Update on citywide rezoning – Stu (5 min)
    - i. *Hearing next week. Ask CEDA committee to lower height max above SR 24 to 45' from 60'*
    - ii. *Notify Chris Jackson for Colby park neighbor support/comments*
  - b. Updates on College Ave. Safeway project – Stu (5 min)\*
    - i. *EIR in a month or so*
    - ii. *Coordinating with Berkeley on traffic effects*
- E. *Approach merchants before signs are ready*
- F. FANS -- Annette/Andrew (\*)\*

Item 5: March agenda items: [10:05]\*

- A) Updates on Safeway projects
- B) Subsidiaries bylaw amendment
- C) Liaisons policy

Item 6: Adjourn [10:10 ]10:23

\* - items scheduled after 10:00 PM need board approval to extend meeting.

<b>Board Member</b>	<b>Time In</b>	<b>Time Out</b>	<b>Comments</b>
Stu Flashman	07:20		
Andrew Charman	07:29		
Michael Kan	07:29		
Ashley Etling			<i>Out ill</i>
Cesar Angobaldo	07:34		
Annette Floystrup	07:44	09:10	<i>Via conference call</i>
Jonathan Gabel			<i>On holiday</i>
Robert Ornestein			<i>resigned</i>
William Kaufner			<i>traveling</i>
Don Kinhead	07:29		
Alex Naughton	07:15		
Ronnie Spitzer	07:43		
<i>TBA</i>			
Ann Winterman			<i>traveling</i>
		22:15	<i>Meeting adjourned</i>