

# **RCPC** ROCKRIDGE COMMUNITY PLANNING COUNCIL

◇ 4123 Broadway PMB 311 ◇ Oakland, California 94611

◇ 510 • 869-4200◇

**BOARD OF DIRECTORS MEETING**  
**Rockridge Branch Library, 2<sup>nd</sup> Floor Meeting Room**  
**AGENDA –April 7, 2011, 7:30 PM**  
**Meeting Host – Jon Gabel**

Item 1: Preliminary items [7:30]

- A. Rollcall
  - a. *All accounted*
- B. Approval of agenda
  - a. *Add FoRL and bylaw discussion to agenda*
  - b. *FoRL and FROG asking for additional time to consider bylaw amendments*
  - c. *Should budget oversight be discussed further*
    - i. *Alex motions to add FoRL FROG discussion to agenda*
    - ii. *Annette 2nds*
      - 1. *(3) yeahs*
      - 2. *(1)nah*
      - 3. *(1)abstain*
        - a. *Amended; if there is time left at the end of the agenda, discussion time will be permitted*
- C. Consent calendar (5 min) – All
  - 1. Minutes of March Board Meeting – Michael
    - a. *Andy motions to accept minutes*
    - b. *Jon 2nds*
    - c. *(5)yeah*
    - d. *(1)abstain*
      - i. *Motion passes*

Item 2: High Profile Items [7:35] (55 min)

- 1. Planning for April election (15 min) – all
  - i. *Who are personnel and responsibilities*
    - 1. *4/21&4/22*
      - a. *Ashley will be heading election effort*
      - b. *Alex will be traveling*
      - c. *Annette available for 4/23*
      - d. *Stu and Don will be available 4/21&4/23*
      - e. *Possibly Jon Gussman*
    - 2. *Stu will cover election proceedings with Ashley*
    - 3. *Boundaries and maps should be available*
      - a. *Stipulates part of hillside inclusions/discusions*
      - b. *Need (25) attendants for TownHall for qualification*
    - 4. *Schedule meeting post election for appointing/voting new officers*
      - a. *BOD meeting will be called via Yahoo Groups*
- 2. Update & discussion on DVD Project (20 min) – Jon/Annette
  - i. *Jon and Annette met with Jamie Turback to discuss DVD collections as per branch basis*
    - 1. *Held at individual branches; does not work through global library system*
  - ii. *Book/DVD can sit for as much as (10) days waiting for pickup*
    - 1. *Proposing system which DVD will “float”; i.e. will sit at a certain branch until requested by another branch. Will not be returned to lending branch automatically as books are done today*
    - 2. *Thus the DVDs will be globally owned by Oakland Public Library instead of a branch basis.*
    - 3. *Instill system similar to Berkeley Library system*
      - a. *Jon moves to executive session*
      - b. *Annette 2nds*
        - i. *Unanimously passes*

- c. *Annette moves to exit Executive session*
- d. *Jon 2nds*
  - i. *Unanimously passes*
- 4. *Written proposal from OPS for DVD “global” distribution system is necessary for RCPC review*
  - a. *Need considerations for donation returns which were specifically for DVD cases*
  - b. *“opt out” should be most straight forward option*
  - c. *Donors @ \$250+ will be contacted first for “opt out”*
- 5. *DVDs will still be initially kept at Rockridge Library branch*
- 6. *Jon has been talking with Oakland Film Office*
  - a. *They will provide contacts for Jon and Annette*
  - b. *These potential donors could fulfill remaining budget goal needed*
    - i. *Targets are Oakland film industry members*
    - ii. *Local corporate business*
    - iii. *Should shorten fund raising effort for remainder of DVD project; perhaps in next 6-9 months*
- 7. *Annette motions to accept proposal from Jamie Turback of OPL, in principle for acquiring DVDs currently in the RCPC/Rockridge DVD project pending a formal contract between OPL and RCPC/Rockridge DVD project*
  - a. *Jon 2nds*
    - i. *Unanimously passes*
- 3. Update on responses of FROG & FoRL to Bylaw amendment (10 min)
  - i. *Both FROG and FoRL request more time to review the Bylaw Amendments*
    - 1. *FROG is consulting with their legal counsel*
      - a. *May need a set of their own bylaws*
    - 2. *FoRL is meeting for review with their directors or legal counsel*
- 4. Update on FoRL meeting re: liaison (10 min)
  - i. *Stu spoke with Carol via telephone*
    - 1. *Carol spoke with her co-chair re: meeting with Stu and Ann*
    - 2. *Carol did not feel a meeting would be useful at this time*
      - a. *Carol understands they are required to have a liaison from RCPC*
    - 3. *Schedule Liaison training/overview session*
  - ii. *Stu will attend next FoRL meeting to explain and review RCPC relationship and details of Liaison*

**Item 3: General Board Business [8:30] (30 min)**

- A. Financial Report – Cesar (15 min)
  - a. *Cesar may not be able to continue as RCPC Treasurer due to business commitments*
  - b. *He may continue as BOD member*
  - c. *Tax deadline is closely approaching*
- B. RCPC electronic records @ RR Library
  - a. *Re: Ronnie; (4) years behind for RCPC BOD minutes, other records*
  - b. *Consider not doing online minutes*
    - i. *Much stuff to transfer with new website as well*
    - ii. *Andrew motion RCPC minutes will be put online as time permits*
    - iii. *Annette 2nds*
      - 1. *Unanimously passes*
  - c. *RCPC Taxes should also be available @ RR Library*
    - i. *1999 taxes are last ones on record; required for “place of business, RR Library*
    - ii. *Stu has some which will be made available to the RR Library*
    - iii. *Foundation Center also has copies which can be obtained for RR Library*
- C. Redbook Update progress report -- Andrew (10 min)
  - a. *Andrew and Alex met*
  - b. *Moving forward with outline, which had been in place*
    - i. *Need from liaison, officer, committee chair etc. comments on current duties*

- 1. should be detailed enough to serve as framework or guideline for others assuming the identified positions
- ii. planning calendar will also be included i.e. board business, Halloween parade, Kitchen tour, etc. Details and procedures on items
- D. Updating RCPC Board chairs plaque at Rockridge library (5 min)
  - a. *Tables in Bill's absence*
- E. Advertising for Board vacancies
  - a. Merchant board seat
  - b. (1) BOD board position
    - i. *Is too much advertising counter productive?*
    - ii. *Keep seeking via "word of mouth"*

Item 4: Regular Committee/Liaison Reports [9:00] (50 min)

- A. Communications – Don (15 min)
  - a. website redesign – progress on going live (5 min)
    - i. *seeking preliminary approval to go live*
    - ii. *content needs updating*
    - iii. *Andy moves to approve website go live subject to final approval by Exec committee*
      - 1. *Ronnie 2nds*
      - 2. *(5) yeahs*
      - 3. *(1) abstain*
        - a. *Motion passes*
  - b. Rockridge News Articles (5 min)
    - i. *Election results, Kitchen tour, Colby annexing, Soundwall outreach*
    - ii. *FBC should still be involved with approved project list from FBC suit*
      - 1. *Article on FBC/CalTrans project list*
    - iii. *Safeway EIR could be coming*
    - iv. *Emails bouncing @ rockridge.org*
      - 1. *Email catch all can also help for any spoofing attempts*
- B. Town Hall Meetings (5 Min)
  - a. April – Candidate Forum/Board elections/BART Plaza – Michael
    - i. *BART Plaza presentation by Bob Franklin, arranged by Ann Winterman*
    - ii. *BOD elections*
  - b. May – Public Works issues
    - i. *Kitchen tour talk?*
  - c. June – Land Use Part II (use permits/variances/enforcement)??
  - d. July – NCPC joint meeting
  - e. August – *No meeting*
- B. Land Use Committee – Stu (35 min)
  - a. Ave Safeway update (10 min) – Stu
    - 1. *Draft EIR is estimated for this month, April*
      - 1. *Traffic, air quality covered*
      - 2. *Stu has spoken with Economic professor @ Sonoma state*
        - a. *Has worked on WalMart project projections, etc*
        - b. *He estimates Safeway project could have an impact on the neighborhood economically*
        - c. *Would be very helpful for CEQA comments and City Council comments; comments need to be from subject matter expert*
        - d. *Andrew motions to give Exec committee authority to hire Sonoma professor for Economic impact analysis*
          - i. *Alex 2nds*
          - ii. *Unanimously passes*
      - 3. *Andrew will help review EIR from transportation perspective*
      - 4. *Alex will help review EIR from water quality perspective*
      - 5. *FANS has folks with subject matter experience as well; review their members*
  - b. Rockridge Shopping Center update (10 min) – Stu
    - 1. *A green light for phase I*
      - 1. *agreement not to proceed with phase ii until further review*
    - 2. *Access is sub-standard for pedestrian traffic*

3. *Senior access from adjacent senior facility will be quite challenging*
  4. *Mayor Jean Quan is appointing a city planner to the Oakland Planning Commission*
- c. Zoning Update Phase II – Discussion of Density bonus Ad (15 min) – Stu
1. *Phase I approved*
    1. *Lower heights on Broadway, but not above 51<sup>st</sup> ST*
    2. *Lower heights on Telegraph*
    3. *Documentation on lot behind Market Hall on original zoning would help have it re-zoned back RM-1. Currently it's zoned as RM-2*
  2. *Phase II will involved*
    1. *Parking*
    2. *Overlays; which could eliminate CUPS*
      - a. *CUPS are not regularly or accurately tracked*
    3. *Local density bonus ordinance will be updated/revised*
      - a. *Rebecca Kaplan wants to extend to allow extra density housing*
      - b. *BUS Rapid Transit opponents may also be sympathetic to oppose higher densities*
  3. *No conditions were put on George and Walt's permit application for additional pool tables*
    1. *Ronnie will be authorized to look into eliminations of conditions*
  4. *Revisit proposing permitting sidewalk signage on College AVE for Phase II zoning*
- C. Alex motions for (5) min extension
- a. *Annette 2nds*
  - b. *(4) yeahs*
  - c. *(1) abstention*
- D. Jon has question on
- a. *Expert legal opinion at end of bylaw amendments and adoption*
    1. *In particular fiscal sponsorship*
    2. *Self governance*
    3. *Conflict of interest*
  - b. *Will be propose as issue for BOD vote for approval at that time*

Item 5: May agenda items: [9:50]

- A. Election of Board officers
- B. Redbook update
- C. Update on Safeway Projects
- D. Consider final passage of bylaw amendment

Item 6: Adjourn [9:55 ]

**Date: April 7, 2011**

<b>Board Member</b>	<b>Time In</b>	<b>Time Out</b>	<b>Comments</b>
Stu Flashman	19:25	22:05	
Andrew Charman	19:33		
Michael Kan	19:30		
Ashley Etling			<i>Traveling</i>
Cesar Angobaldo			<i>Business committments</i>
Annette Floystrup	19:30		
Jonathan Gabel	19:20		
Ann Winterman			<i>ill</i>
William Kaufner			<i>absent</i>
Don Kinkead	19:30		
Alex Naughton	19:35		
Ronnie Spitzer	19:42		
<i>TBA</i>			
<i>TBD</i>			

Jon Gussman	19:49		
		22:15	<i>Meeting adjourned</i>